



MVYLI Job Shadow Day February 2, 2011



Courtney Minnehan, Future Art Educator

Courtney served as youth delegate to the MVYLI Youth Summit for Sustainable Development. She designed MVYLI's display for and attended the Walter Cronkite Awards Ceremony. Courtney attended College Scholarship workshop with Adrian Aristide and participated in MVYLI's College Field trip to Boston and attended MVYLI's Year-End Event at Eco MV with Board and Guests.

Beadniks started in one small room in a little house in Vineyard Haven in 1989. After college, Sally traveled to Nepal, Bangkok, Kathmandu and the U.S. collecting beads and designing jewelry, sharing her adventures and selling rare beads while pursuing local artisans from the hills, jungles and vast deserts of these exotic locations. In 1989 she started her bead wholesale catalog, The Bead Goes On and ten months later opened Beadniks on Martha's Vineyard. In 2001, Sally moved to its present location on Church Street. In 2005 she started franchising the store. There are now locations now in Chicago, IL, Denver, CO, Mall of America, Bloomington, MN, Park City, UT and Santa Monica, CA. Beadniks® is more than one of the largest bead sellers in the world. They're also a source of inspiration and community, providing an imaginative atmosphere where crafters love to gather together.

Stacy Hayden worked at Beadniks as a summer job in 2002. She stayed on year-round and bought the franchise in 2008. She arrived on the Vineyard in 2001 for a summer job at the Gayhead Cliffs --- met her Islander husband, Matthew Hayden and settled down. "Beadniks is a fun interactive place – people can create their own jewelry right on site. Some people come back every summer. It's amazing to see a 7 month old – who is now 9 years old!"



Anthony Piland, Future Pilot

Anthony is featured on MVYLI's video: <http://www.youtube.com/watch?v=i1WubvwAJPk>
Last summer he helped build a house with Habitat for Humanity.

Cape Air is a commuter airline servicing 39 cities throughout the U.S., Caribbean, and Micronesia. There are approximately 900 employees. Cape Air is an employee-owned company and has been in business since 1989.

Colin Ewing is an island native, have a BS in Zoology, and started working at the Vineyard airport in the summer of 1977. For 4 summers I worked for Air New England as a customer service agent. In 1981, Provincetown-Boston Airline started service and I began working for them. In 1984 I was promoted to Station Manager. Later on, Continental Airlines bought PBA, and I worked for them until 1991, when they stopped year-round service to the Vineyard. Cape Air had been flying to Hyannis since 1990, but when Continental Airlines stopped flying to Boston in the fall of 1991, Cape Air took over that route and hired him as their station manager, a position he holds today.



Emma HallsBilback, Future Farm Consultant

Emma served as a youth delegate to the MVYLI Youth Summit for Sustainable Development. She helped create and presented the Sustainable Vineyard Map to Senator John Kerry's and Governor Patrick's staff. Emma was selected to serve as the Dukes County representative for the Governor's Statewide Youth Council. Emma attended MVYLI's Year-End Event at Eco MV with Board and Guests. She is the youth coordinator for MVYLI's Job Shadow Day. She is participating in two Job Shadow Day opportunities:

Eco MV Inc. is a wholesale and retail manufacturer and distributor focused on providing customers with eco-friendly alternatives to commonly used materials such as plastics and Styrofoam. Eco-MV is proud to offer a family of commercially available low carbon footprint packaging derived from 100 percent annually renewable resources with cost and performance that competes with oil based packaging materials and fibers. Eco MV researches, tests, and offers the most sustainable products on the market. They investigate the conditions in which all of their products are made, the ingredients and materials used to make them, and the packaging and the reuse options for each. They promote the transition to smarter purchasing of environmentally friendly cleaners and biodegradable alternatives.

Mark Martin's dogs' suffering was the catalyst to creating his business, Eco MV. "If you're a dog lover you can understand a man's fury when he realized contaminated dog food was the culprit of two of his dogs' kidney failure. Mark's goal was simple and refreshing: begin a responsible company as a CEO with nothing but good intentions. Mark is a MVYLI board member and served as faculty for the Youth Summit for Sustainable Development. "I entered the room expecting to meet a group of curious young adults that I could educate and inspire," says Mark. "I left with the overwhelming feeling that I had just been introduced to our future."

The FARM Institute is a teaching farm that educates and engages children and adults in sustainable agriculture through the diverse operations of a working farm. TFI provides year-round educational programs offering learning experiences in: The culture and history of Martha's Vineyard farming; Farming (Field crops, produce, fruit, hay); Land preservation; Nutritional awareness; Humane livestock management (cattle, poultry, swine, sheep, goats); Entrepreneurial thinking and application.

Jon Previant started as TFI's Executive Director 8 months ago. He arrived at The FARM Institute with a long agricultural career that began on a subsistence farm in northern British Columbia in 1974. Coming back to the United States in the early 80's, he owned and operated a 500-acre diversified farming operation, which including grain and a variety of livestock. For the past 20 years he has worked in animal nutrition businesses in the Midwest, California and internationally. Jon's wife, Barbara "Sunday" Smith is a lifelong summer resident and graduated from the Martha's Vineyard Regional High School. Jon looks forward to building on The FARM Institute's success as a pioneer in farm-based education and locally grown food is a great opportunity, while becoming a part of the Island's growing group of local farmers.

TFI's Education Director, Sidney Morris nominated Emma to serve as a youth delegate and accompanied her to the Induction Ceremonies for the Governor's Statewide Youth Council. Sidney serves on MVYLI's Board of Directors.

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Meagan McDonough, Future Educational Media Producer

Meagan served as a youth delegate to the MVYLI's Youth Summit for Sustainable Development. She traveled to Boston to present the MVYLI Sustainable Vineyard Map to Senator John Kerry's staff and on ABC-TV. She attended MVYLI's Year-End Event at Eco MV with Board and Guests. Meagan is the MVYLI representative to the Cape & Islands Youth Congress and is coordinating MVYLI youth to attend their one-day Youth Summit on March 18. Meagan is MVYLI's intern at Martha's Vineyard Community Television where she produced her first video on MVYLI's College Field Trips. She is filming Job Shadow Day and producing her second video. She is featured in the MVYLI video: <http://www.youtube.com/watch?v=i1WubvwAJPk>

Galen Films is a documentary production company dedicated to filmmaking as a means of stimulating social change. After two decades of commercial network television production we began focusing on human rights and children's issues; child labor, hunger, poverty alleviation, access to education, gender equality and human rights abuses. Our films, *STOLEN CHILDHOODS* and *RESCUING EMMANUEL*, are feature documentaries about today's global plague of child labor and the story of a Kenyan street boy whose life reflects 100 million children around the world. The New York Times has characterized our work as "harrowing but hopeful."

Petra Lent McCarron is an experienced television and film producer and editor. She co-produced *Stolen Childhoods* and *Rescuing Emmanuel* for Galen Films. She began her career at WNET (PBS) in New York City as an associate producer for *Heritage: Civilization and the Jews*. She also worked as an associate producer and stock footage researcher on *Robert Moses*, for WNET and *JFK: A Time Remembered* for Obenhaus Films and The Susskind Company. As a film editor, Petra has worked for the New York Times Oral History Project on their film, *Taste Ladies and Ink- Stained Wretches*. She was a contributing editor to *Stolen Childhoods*, *Rescuing Emmanuel* and *Big Guns Talk* – all for Galen Films. A graduate of Swarthmore College and Columbia University, her work has been shown on PBS and broadcast around the world.



Je'Vaughn Crooks, Future Computer Technician, Mechanical Engineer

Je'Vaughn served as a youth delegate to the MVYLI's Youth Summit for Sustainable Development. He attended MVYLI's Year-End Event at Eco MV with Board and Guests.

Educomp was started on June 28, 1982 in a 250-square-foot store next to Papa John's Pizza(now Pomadora) on Circuit Avenue in Oak Bluffs. Initially, the products offered for sale were Atari computers, computer books, computer peripherals and Atari games. Over the past 29 years the store has moved two times, the last move being 25 years ago to its current location at 4 State Road in Vineyard Haven. With seven outgoing computer technicians and five sales and support staff Educomp has grown to a multi million dollar Vineyard business. We have set up computer systems in California, Florida, Colorado and Nantucket. Educomp is an Apple and Hewlett Packard authorized reseller and warranty service location. Educomp was founded by Pat and Dorothy Gregory, and is looking forward to its 30th anniversary. Staff includes engineers, computer scientists, telephone wizards and former internet service providers. We are looking forward to continued growth and a bright future.

MVYLI Job Shadow Day mentors: Pat Gregory, Jay Phillips, technician. Chase Vincent, Charter School student.



Mary Vogel, Future Youth-Farm Counselor

Mary served as a youth delegate to the MVYLI's Youth Summit for Sustainable Development. At the Youth Summit, Mary and Lisa Wilson made a presentation on Vegetarian Lifestyle.

Island Alpaca Co. Our goal to breed and sell healthy alpacas of superior fiber quality, conformation and disposition in a variety of colors and of the top genetic lines. We welcome visitors to our farm, every day, year round, with hopes to promote the awareness and development of a viable domestic alpaca textile industry, and the benefits of breeding alpaca, and of alpaca ownership. Visitors to Island Alpaca, will discover these fabulously furry, and fun creatures, with a self-guided walking tour, a historic barn, a special alpaca viewing area, and gift shop.

Barbara Ronchetti, owner of Island Alpaca farm, has been a resident of the Martha's Vineyard for over 20 years. Ms. Ronchetti has a background in management, graduating from the University of Massachusetts, with continued studies at Harvard University Extension School. In 2004, her love for the alpaca inspired her to start Island Alpaca Co. with the purchase 19 acres of land in Oak Bluffs, and 9 alpaca. In 2006, the original herd, which grew to 31 alpaca were transported to the island. Today, with the help of a small indispensable staff, and the goal of breeding the highest quality and healthiest alpaca, Barbara oversees the operation of the farm; breeding, marketing and selling alpaca, managing the farm gift shop and inventory, processing the fleece into yarn for hand-made, locally grown products.

Katherine Welch, farm assistant, has a great understanding of the alpaca, and many other animals. She will share her knowledge of the basics of alpaca care, (feeding and barn chores) and where alpaca come from and why they are important to us. She is a graduate of Roger Williams University, and has her own animal care business, and has had numerous employers in the animal-care field, like Cattrap, PetSmart, and VIP (Very Important Paws).



Grant Meacham, Future Actor

Grant served as a youth delegate to the MVYLI Youth Summit for Sustainable Development. He is featured in the MVYLI video sharing his dreams for his life and for the Island: <http://www.youtube.com/watch?v=iIWubvwAJPk>. Grant attended MVYLI's Year-End Event at Eco MV with Board and Guests. Grant wrote the script and recorded the introduction for the Youth Summit highlights that was produced by MVYLI youth, Chris Pitt, future film director: <http://www.youtube.com/watch?v=uRKmgY3ZrL8>

mvyradio is an Adult Album Alternative station – an eclectic mix of rock, singer-songwriter, folk, jazz and blues, both current and classic for the past 28 years. Its intelligent presentation of the format, treating both music and listeners with respect, has won it national recognition and praise, and a world wide following. The radio station originates from Martha's Vineyard and can be heard on the Cape and Islands at 92.7 FM. It also rebroadcasts on 96.5 FM in Newport plus streams its programming to the world via the internet at mvyradio.com.

Greg Orcutt is an Island native and has been in radio since 1976. He has been mvyradio's general manager since 2001. Prior to coming to the mvy he has worked for RKO General, Infinity Broadcasting, and Greater Media and been Director of Sales for the Boston Celtics and Boston Bruins Radio Networks.



Shawna, Shavanae and Amoy: Future Doctors

Amoy Anderson, Future Doctor

Amoy is the co-founder of the Martha's Vineyard Youth Leadership Initiative. She served as a youth delegate to the MVYLI's Youth Summit for Sustainable Development. Amoy participated in a series of College Preparatory Workshops with Adrian Aristide and attended College Field Trips to visit seven colleges. Amoy participated in the Bioneers-By-the-Bay Conference with 1,000 youth from New England. She was part of the Sustainability-In-Action Cultural Health Project with site visit to The Food Project in Boston and intensive workshop with Marsha Reeves-Jews. She is making presentations with Edgartown and Oak Bluff students in conjunction with Island Grown Schools. The NAACP chapter sponsored her to attend the Dr. King Dinner and receive a Junior Membership. Amoy is featured on all three of MVYLI videos sharing her dreams for her life and for the Island:

<http://www.youtube.com/watch?v=i1WubvwAJPk>

Shavanae Anderson, Future Pediatrician

Shavanae served as a youth delegate to the MVYLI's Youth Summit for Sustainable Development. She was the leader of the Sustainability-In-Action Cultural Health Project in honor of Dr. King Jr. Service Day. She conducted a site visit to The Food Project in Boston and the intensive workshop with Marsha Reeves-Jews and then created the power point presentation to share with Edgartown and Oak Bluff students in conjunction with Island Grown Schools. MVYLI sponsored Shavanae to attend the Dr. King Dinner and receive a Junior Membership. She is an intern at Martha's Vineyard Community Television with Meagan McDonough producing a video on Job Shadow Day.

Shawna Brown, Future Radiologist

Shawna served as a youth delegate to the MVYLI's Youth Summit for Sustainable Development. She participated in a series of College Preparatory Workshops with Adrian Aristide, attended College Field Trips to visit seven colleges. She participated in the Bioneers-By-the-Bay Conference with 1,000 youth from New England. She was part of the Sustainability-In-Action Cultural Health Project with site visit to The Food Project in Boston and intensive workshop with Marsha Reeves-Jews. Marie Allen sponsored Shawna to attend the Dr. King Dinner and receive a Junior Membership. She is featured in the MVYLI video sharing her dreams for her life and for the Island:

<http://www.youtube.com/watch?v=i1WubvwAJPk>

Martha's Vineyard Hospital: Founded in 1921, Martha's Vineyard Hospital first opened its' doors on June 10, 1922 located in the Hiram Daggett home in Eastville. As the Island community outgrew the small hospital, a new hospital was built on the current site in 1929. Since then, a five wing, one story building has been added to the campus and in 2010, Martha's Vineyard Hospital opened the doors to a brand new state-of-art facility that will meet the needs of Vineyarders' for generations to come. Since 2006 Martha's Vineyard Hospital has been an affiliate of Massachusetts General Hospital and a member of Partners HealthCare.

Barbara Morgan has worked at Martha's Vineyard Hospital for five years as Nurse Manager of the Operating Room (OR). A certified/trauma nurse and trained for the operating room including ambulatory surgery, recovery and endoscopy, Barbara is a graduate of Misericordia School of Nursing, Bronx New York. She encourages young people with an interest in health care to give nursing, with a focus on care in the OR setting, serious consideration. "This area of nursing is challenging, exciting, rewarding and satisfying both as a caregiver and medical professional."

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Kelsey Dandeneau, Future Business Executive

Kelsey Dandeneau served as a youth delegate for the MVYLI Youth Summit for Sustainable Development. She served as the youth coordinator with the Martha's Vineyard Commission to finalize the Sustainable Vineyard Map. She presented it at the Walter Cronkite Awards Ceremony and to Senator John Kerry's and Governor Patrick's staff and on ABC-TV City Lights. Kelsey participated in the Bioneers-By-The-Bay Conference. She is featured in the MVYLI video sharing her dreams for her life and for the Island: <http://www.youtube.com/watch?v=i1WubvwAJPk> This semester Kelsey is MVYLI's Business Intern working with MVYLI's Project Coordinator, Rebecca Rabeni to research supporters from corporations, Vineyard businesses and individuals. Kelsey is participating in two Job Shadow Day opportunities:

Mindshare Media is a full service Internet, advertising and marketing agency that works with Island clients to position their brand and extend their reach. We offer expertise in marketing strategy, media buying and planning across all channels. Work includes Web site development, online marketing and search engine optimization, print, direct mail, promotions, events, and public relations campaigns. Our particular passion is Web and new media technology. We pride ourselves in staying in tune with the latest technology and build sites are mobile-friendly, iPad compatible, highly optimized for search.

Susan Sigel Goldsmith, Principal, is a results-oriented marketing and media executive with over 20 years experience in marketing, publishing, advertising and Internet site development and marketing programs. She has run her own consulting firm since 1998, and has worked with clients large and small on both local and national levels. Her passion is helping businesses succeed through fully integrated, broad-reaching "out of the box" marketing programs.

Rubin Douglas Timepieces is a high-end watch-manufacturing firm. Founded in 2004, all Rubin Douglas Timepieces are handmade on Martha's Vineyard and in the northeastern U.S. The company forms the prototyping platform and inspiration for the production brand, Vineyard Time watches that features hand engraved, scrimshaw ivory dials assembled on Martha's Vineyard. All dials are scrimshawed in the United States by scrimshanders Tom DeMont and David Smith. Tom DeMont owns Edgartown Scrimshaw Gallery and his work is world renown. He is best known for his classic nautical, line based scrimshaw. David Smith's work is internationally recognized and is featured in many museum collections, including the Smithsonian. He is best known for his nautical scrimshaw, stippled. Vineyard Time watches specializes in custom ivory dials, ranging from boats to animals. Custom watches are created upon customer request. Vineyard Time watches can be purchased throughout the U. S.

Rubin Cronig is the 22-year-old President of Vineyard Time and Rubin Douglas. He graduated from the Martha's Vineyard Public Charter School in 2006. He holds an Economics Degree from Wheaton College 2010, with a specialty in negotiation and practical economics. At age 16, Rubin founded Rubin Douglas as a high school sophomore, as part of his school curriculum. At 18, Rubin was elected to the Board of Trustees of the Martha's Vineyard Public Charter School and is now the Treasurer of the Board of Trustees. To support his sustainable development goals, Rubin is in the midst of creating an electric charging and gas station on Martha's Vineyard. Rubin serves as a Trustee for the Martha's Vineyard Youth Leadership Initiative.



Kayla Johnson, Future Psychologist

Kayla served as a youth delegate for the MVYLI Youth Summit for Sustainable Development. She attended the College Scholarship workshop with Adrian Aristide and participated in the College Field Trips to visit four colleges.



Shelby Ferry, Future Child Psychologist

Shelby served as a youth delegate for the MVYLI Youth Summit for Sustainable Development. She participated in the Walter Cronkite Awards Ceremony. Shelby attended the College Scholarship workshop with Adrian Aristide. She attended MVYLI's Year-End Event at Eco MV with Board and Guests. Shelby is featured in the MVYLI video sharing her dreams for her life and the island: <http://www.youtube.com/watch?v=i1WubvwAJPk>

Steel Butterfly: Like the Steel Butterfly, Karen Krowski strives to cultivate resilience and well being in her clients. She also works as a consultant to the Martha's Vineyard Public Charter School and the Regional High School, providing psycho-educational evaluations and educational consultation. Karen has a private practice and conducts Tong Ren Energy Therapy sessions. The Chinese health technique Tong Ren combines western knowledge of anatomy, physiology, and psychology with the ancient principle of chi (*qi*), or life force energy, to create what many consider to be a powerful new healing modality. It is based on the belief that stress, disease, addiction, and other illnesses and emotional conditions are related to interruptions, or blockages, in the body's natural flow of chi, neural bio-electricity, blood or hormones. TR is similar to acupuncture, Reiki, Qigong, and other energy modalities in that its purpose is to positively affect the chi, or energy field hypothesized to animate and sustain life. She is eager to share her interests with interested students.

Karen Krowski PhD served as a school psychologist in the Brockton Public Schools until she retired in 2009. She returned to the Vineyard where she had lived, worked and met her husband over 30 years ago. Karen graduated from Newton College of the Sacred Heart (now Boston College) with a degree in psychology and a minor in art and then her graduate studies in Education. First she was an elementary teacher in the Brockton Public Schools. During her teaching career, she earned a Master's degree in Education, in counseling and integrated studies. Karen integrated her art background into curricular activities: co-writing, producing, and staging plays, starred by her students. She then graduated from Northeastern University's School Psychology. For her doctoral program, Leadership in Urban Schools, at UMass Boston integrated the fields of educational leadership and school psychology in her doctoral dissertation study, *ADHD: Teachers' Knowledge, Beliefs, and Classroom Practice*. Karen has completed additional training in Flower Essence and Tong Ren Energy Therapy. Both are energy treatments, used to help people restore their health and vitality, and their sense of physical and emotional wellbeing.



Anna/Zen Hughes, Future Neurologist

Zen Hughes served as a youth delegate for the MVYLI Youth Summit for Sustainable Development. She wrote the Youth Summit newsletter. She attended the Walter Cronkite Awards Ceremony. Zen participated in the trip to Senator John Kerry's and Governor Patrick's staff and interviewed on ABC-TV City Lights. She is featured in the MVYLI video sharing her dreams for her life and for the Island: <http://www.youtube.com/watch?v=i1WubvwAJPk>

Woods Hole Oceanographic Institution

The Woods Hole Oceanographic Institution is dedicated to research and education to advance understanding of the ocean and its interaction with the Earth system, and to communicating this understanding for the benefit of society.



Oscar Thompson, Future Farmer

Oscar served as a youth delegate for the MVYLI Youth Summit for Sustainable Development. He is featured in the MVYLI video sharing his dreams for his life and for the Island: <http://www.youtube.com/watch?v=i1WubvwAJPk> Last fall, Oscar spent a month rebuilding Buddhist temples in Nepal. He attended MVYLI's Year-End Event at Eco MV with Board and Guests. Oscar is designing MVYLI's new website -- launched soon: www.mvyli.org

Gannon and Benjamin: In 1980, Ross Gannon and Nat Benjamin had an idea to start "a funky, friendly boatyard like the ones in Ceuta or Martinique," on the beach in Vineyard Haven Harbor, where wooden boat owners could haul their boats, have repairs done, or work on their vessels themselves. Since then, Gannon and Benjamin Marine Railway has built over 50 substantial vessels, mostly to Nat's designs. With design inspiration from classic yachts and traditional boats, and built with the highest quality materials and meticulous craftsmanship, our boats are intended to take owners, family and friends sailing in a comfortable, safe and seamanlike fashion. Built in plank-on-frame construction (lapstrake or carvel, steam bent and sawn frames), our boats range in size from an 8-foot dinghy to a 65-foot schooner. At Gannon & Benjamin, there is a passion for sailing not always found at other boatyards. "People tell us, 'It's great to come to a yard where the people who work there are all sailors,'" says Ross. "Everybody here either owns a boat or sails a lot. It's our hobby as well as our job."

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